



You are a strategic thinking personality, have a high affinity towards data and you love programming? Then support our team as our new ...

Working Student Data Analytics (m/f)

In order to support our team, we are looking for a dedicated and motivated working student (m/f) in the area of "Data Analytics". In this function, you are responsible for the development of various business intelligence (BI), analysis and reports. In addition, you will gain insights into the dynamic online marketing industry and latest tech-stack. Your working time is 20 hours per week.

YOUR RESPONSIBILITIES

- › You develop BI tools (Shiny/R)
- › You develop forecasting models
- › You perform data wrangling and munging
- › You execute ad-hoc analysis requests
- › You help to automate data analysis processes
- › You bring innovative ideas generated from data analysis

YOUR PROFILE

- › You have a strong knowledge of SQL
- › You know one of these programming languages: R, Python, Matlab, Scala
- › You have a strong analytical mindset
- › You are passionate about data analysis and machine learning
- › You are responsible, structured and a fast learner
- › You have very good English knowledge
- › Experience in development of data analytics Shiny Server applications is a plus

OUR OFFER

- › A committed and friendly team that is passionate about technology and media
- › Fast decision-making processes and an open company culture
- › Organizational mindfulness and a sustainable management
- › Healthy team lunch, beverages and fresh fruit daily
- › Company sports such as yoga and cross fit
- › A family-friendly company with its own company daycare
- › Company events and trips
- › Great office in the heart of Berlin-Mitte with lots of space for creative work
- › Excellent development and career opportunities

We have caught your interest? Please send your application documents (including your earliest possible start date, salary expectations and motivation letter) to career@plista.com.

We are looking forward to hearing from you!

CONTACT

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LEARN MORE ABOUT PLISTA



plista is a global platform for data-driven native advertising in premium editorial environments and offers advertisers and publishers direct, single-source access to a broad portfolio of native solutions. With its proprietary real-time Recommendation Technology, plista is able to deliver both content and advertising that matches users' individual interests – across all channels and devices. plista's native ad formats stand out through their strong engagement character and enable advertisers to efficiently target audiences along the entire sales funnel. At the same time, thousands of premium publishers are working successfully with plista in order to achieve outstanding content monetization, increased website stickiness and sustainable traffic growth. plista employs over 200 people worldwide and offers its native solutions on four continents.