



Are you looking for your next exciting opportunity at a high growth digital media technology company? plista is looking for a ...

## Programmatic Product Manager (m/f)

We are looking for an enthusiastic and experienced Programmatic Product Manager (m/f) that has worked with in the programmatic advertising environment (DSP, SSP, DMP or Exchange) before and has a strong technical background to bring plista's programmatic products to the next level. You will be our expert for all our Real Time /Programmatic products and will work in a cross-functional team tasked with developing leading real time recommender technology, data driven products and features within the plista portfolio. Working with our internal data engineering team and external technology parties you will identify product opportunities and further develop our current data products. You have the chance to work in an international environment in bi-weekly SCRUM sprints and grow further both personally and professionally.

### YOUR RESPONSIBILITIES

- › Coordinate with all participants in the digital ecosystem to develop strategy for, and enhancements to plista's proprietary programmatic products
- › Responsible for managing market research and opportunity assessment on new ideas and concepts
- › Establish and communicate the product management roadmap for all relevant stakeholders
- › Work as a part of a highly collaborative cross-functional team to oversee the planning, development and design of strategy from product initiation decision through the end of the product life cycle
- › Build relationships with internal and external stakeholders to gather feedback for development of product offerings
- › Work closely with business teams to market and appropriately monetize new products
- › Building a comprehensive set of product Specs, and working with our engineering team to translate this into a real product
- › Translate and present products to internal and external customers with technical/non-technical background on a senior level
- › Be the visible advocate for your products internally and externally

### YOUR PROFILE

- › Relevant work experience in a product management role, preferably with a focus on programmatic/recommender product management role
- › Passionate about working in an extremely fast-paced, demanding, and tech-driven environment
- › Outstanding technical, analytical, and problem-solving abilities
- › Intellectual curiosity, passion for learning new technology
- › Proven ability to build and manage tech products and manage conflicting product priorities
- › Strong experience working with APIs and an understanding of development technologies
- › Expertise with online media buying and selling, advertising technology and/or ad technology business models in an RTA environment
- › Finished degree in Computer Science, Engineering, Information Systems, or related discipline
- › Excellent English, preferably German skills

### OUR OFFER

- › A committed and friendly team that is passionate about technology and media
- › Fast decision-making processes and an open company culture
- › Organizational mindfulness and a sustainable management
- › Healthy team lunch, beverages and fresh fruit daily
- › Company sports such as yoga and cross fit
- › A family-friendly company with its own company daycare
- › Company events and trips
- › Great office in the heart of Berlin-Mitte with lots of space for creative work
- › Excellent development and career opportunities

We have caught your interest? Please send your application documents (including your earliest possible start date, salary expectations and motivation letter) to [career@plista.com](mailto:career@plista.com).

We are looking forward to hearing from you!

### CONTACT

Human Resources  
Sarah Greiner-Miethe

plista GmbH  
Torstraße 33-35  
10119 Berlin  
Phone +49 30 4737537-0

### LEARN MORE ABOUT PLISTA



plista is a global platform for data-driven native advertising in premium editorial environments and offers advertisers and publishers direct, single-source access to a broad portfolio of native solutions. With its proprietary real-time Recommendation Technology, plista is able to deliver both content and advertising that matches users' individual interests – across all channels and devices. plista's native ad formats stand out through their strong engagement character and enable advertisers to efficiently target audiences along the entire sales funnel. At the same time, thousands of premium publishers are working successfully with plista in order to achieve outstanding content monetization, increased website stickiness and sustainable traffic growth. plista employs over 200 people worldwide and offers its native solutions on four continents.